



CHAMBER OF COMMERCE

of
Carroll County
INDIANA

EVENT INFORMATION & SPONSORSHIP OPPORTUNITIES

2023

FOUR AMAZING BENEFITS OF CHAMBER EVENT SPONSORSHIP

As you plan your promotions/advertising budget for 2023, please consider sponsoring a Carroll County Chamber of Commerce event! Through the generosity of our members, we offer over 10 events per year to both our membership and the general public.

Sponsoring an event has several benefits for your business:

- 1. Increased Brand Visibility:** Put your brand in front of large audiences! You can increase your brand visibility through sponsor benefits, which include:
 - Recognition on event signage
 - Recognition on all pre & post-event marketing/social media posts
- 2. Business Exposure through Community Goodwill:** Customers and clients trust brands that care about investing in their community. Community involvement will set your business apart, and create an incentive for the community to support your business.
- 3. Grow Your Business Relationships:** Grow your network connections through sponsor benefits which may, depending on the event, include:
 - Opportunity to introduce yourself and your business at the beginning of the event
 - Opportunity to introduce keynote or invited speakers
 - Opportunity to provide promotional products and/or brochures detailing your business to attendees
- 4. Efficiently Generate New Leads:** Not only do Chamber events connect you with a compatible customer base, they allow you to show the “human side” of your business. By sponsoring and attending, you can interact with potential customers, learn about their needs, promote your products, and build a strong contact list.

HAVE QUESTIONS?

Our staff is here to help! Give us a call at (765) 564-6757, email us at connect@carrollcountychamber.com, or stop by the Chamber office and say hello!

Julia Leahy,
Executive Director



Madison Kauffman,
Membership & Engagement Manager

2023 EVENT TIMELINE

FIRST QUARTER

- January 17: Mental Health in the Workplace
- January 20: HBC 3rd Friday Networking
- February 10: State Legislative Luncheon
- February 17: HBC 3rd Friday Networking
- February 21: Navigating the Chamber
- February 22: ServSafe
- March 1: Canva Workshops
- March 15: Social Media Workshop
- March 17: HBC 3rd Friday Networking
- March 18: Third House

SECOND QUARTER

- April 6, 13, 20, 27 & May 4: NxLevel Business Planning & Management Classes
- April 14: State of the City, County & Towns Luncheon
- April 18: Ambassadors Meeting
- April 21: HBC 3rd Friday Networking
- May 1: ServSafe
- May 3: Women's Celebration Luncheon
- May 16: Ambassadors Meeting
- May 19: HBC 3rd Friday Networking
- June 2: State of the Schools Luncheon
- June 16: HBC 3rd Friday Networking
- June 20: Ambassadors Meeting

THIRD QUARTER

- July 18: Ambassadors Meeting
- July 21: HBC 3rd Friday Networking
- July 26: Navigating the Chamber
- August 11: Luncheon – Topic TBD
- August 15: Ambassadors Meeting
- August 18: HBC 3rd Friday Networking
- August 26: Bacon Festival
- September TBD – Financial Workshop
- September TBD – VIP Luncheon & Tour
- September 15: HBC 3rd Friday Networking
- September 19: Ambassadors Meeting

FOURTH QUARTER

- October 2: Women's Leadership Summit
- October 11: Senior Expo
- October 17: Ambassadors Meeting
- October 20: HBC 3rd Friday Networking
- November 9: 18th Annual Membership Meeting & Awards Banquet
- November 17: HBC 3rd Friday Networking
- November 21: Ambassadors Meeting
- December 6: Non-Profit Fair
- December 15: HBC 3rd Friday Networking
- December 19: Ambassadors Holiday Party

While it is our intention to present these dates as accurately as possible, please note that event dates are subject to change. Additional events may become present in the future as well.

SELECTING YOUR SPONSORSHIPS

We invite you to use this page as a tool for selecting the best sponsorships for your business. You can bring this page by the Chamber Office, or call (765) 564-6757, or email julia@carrollcountychamber.com with your selections. Sponsorships are assigned on a first-come-first-served basis. You may select your sponsorships at any time, but we ask that your payment is made prior to the sponsorship deadline of your selected event. Please remember to remain a member in good standing. Businesses who commit to a sponsorship level are required to follow through on financial obligations.

Navigating the Chamber

- February **SOLD** - \$500
- July Sponsor - \$500

Member of the Month

- Annual Sponsor **SOLD** \$1,200

State of the City, County & Towns Luncheon

- Presenting **SOLD** - \$500

State of the Schools Luncheon

- Presenting Sponsor - \$250

Women's Celebration Luncheon

- Presenting **SOLD** - \$600

18th Annual Membership Meeting & Awards Banquet

- Presenting Sponsor - \$1,000
- Happy Hour **SOLD** - \$750
- Table Sponsor - \$200
- Awards Sponsor (3) - \$150

Senior Expo

- Presenting Sponsor - \$500
- Entertainment Sponsor - \$250
- Lunch **SOLD** \$500

Non-Profit Fair

- Event Sponsor - \$1,000
 - o Co-Sponsorship Opportunity Available

Women's Leadership Summit

Sponsorship levels are being developed

Navigating the Chamber

EVENT DATE: Multiple Dates / TIME: 7:30 a.m. - 9:00 a.m.

EVENT INFORMATION

Here at the Chamber, we want our members to get the most use of the benefits included in their membership. This event will help inform new and prospective members of the benefits and opportunities that Carroll County Chamber of Commerce can help with. The Chamber's partners will speak briefly about what they offer and how they can help to the businesses in the community. Additionally, this program is a great opportunity to meet and network with businesses and organizations in Carroll County. Sponsorship will be used to provide a meal for the event.

SPONSORSHIP OPPORTUNITIES

February Sponsor: \$500 **SOLD**

- Event: Tuesday, February 21, 2023
- Location: Treasures in the Woods

July Sponsor: \$500

- Event: Wednesday, July 26, 2023
- Location: TBD

SPONSORSHIP BENEFITS

- Logo on event promotional materials
- Social media marketing
- Verbal recognition
- Opportunity to address participants

ATTENDANCE

- 40 – 50

Member of the Month

EVENT DATES: ONCE A MONTH

INFORMATION

The Carroll County Chamber of Commerce will highlight one of our members to be featured as the Member of the Month. Sponsorship will be used to provide the winner with a gift basket with locally made products and treats. A representative of your team will be able to join the Chamber staff while presenting the award. This sponsorship is a great opportunity to meet and network with businesses and organizations in Carroll County.

SPONSORSHIP OPPORTUNITIES

Annual Sponsor: \$1,200 **SOLD**

SPONSORSHIP BENEFITS

- Logo on event promotional materials & signage
- Social Media marketing
- Monthly newsletter recognition
- Opportunity to present award monthly
- Annual dinner award presentation

15th Annual Women's Celebration Luncheon

EVENT DATE: May 3, 2023

EVENT INFORMATION

Annual event that celebrates women from all walks of life including women in leadership, in business, staff, friends and family. Vendors will showcase their products and services geared towards women followed by the luncheon, style show and keynote speaker.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$600 **SOLD**

- Event: Wednesday, May 3, 2023
- Location: The Parish House on Union, Delphi

SPONSORSHIP BENEFITS

- Logo on event promotional materials
- Verbal recognition
- Opportunity to address participants
- Table for 9

TICKET PRICE

- \$27/person

ATTENDANCE

- Average 150

12th Annual Senior EXPO

EVENT DATE: October 11, 2023 / SPONSORSHIP DEADLINE: September 1, 2023

EVENT INFORMATION

Event offers an opportunity for businesses and organizations to personally speak with those most interested in their products as well as inform and educate seniors and caregivers about their services. The goal for the EXPO is to highlight activities and services for seniors and their families. Seniors will receive information, a free lunch, health screenings and a chance to win various door prizes. Entertainment is provided during lunch. Admission will be free for everyone attending and lunch will be provided.

SPONSORSHIP OPPORTUNITIES & BENEFITS

Presenting Sponsor: \$500

- Double booth space, 2 - 8ft. tables and chairs

Entertainment Sponsor - \$250

- Single booth space, 1 - 8ft. table and chairs

Food Sponsor - \$500 **SOLD**

- Double booth space, 2 - 8ft. tables and chairs

EVENT DETAILS

- FREE to attend
- Date: Wednesday, October 11, 2023
- Location: Event & Education Center/4H Building, Flora

ATTENDANCE

125 – 150 Senior Citizens and Caregivers

State of the Schools Luncheon

EVENT DATE: June 2, 2023 / SPONSORSHIP DEADLINE: May 1, 2023

EVENT INFORMATION

Meet with Carroll and Delphi School Superintendents to learn about various topics from graduation rates, enrollment, test scores, extracurricular activities, facilities, staffing, and future projects.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$250

EVENT DETAILS

- Event: Friday, June 2, 2023
- Location: TBD
- Ticket Price: \$12/person

SPONSORSHIP BENEFITS

- Logo on event promotional materials
- Verbal recognition
- Opportunity to address participants
- 2 Free Tickets

18th Annual Membership Meeting & Awards Banquet

EVENT DATE: Thursday, November 9, 2023

EVENT INFORMATION

Celebrate Chamber accomplishments and Member milestones, Board of Directors election, new member recognition and annual “State of the Chamber” address. Come early for Happy Hour to meet and mingle with members, elected officials, community leaders, and past award winners. Awards include the Member of the Year, Charles Carroll Award, and Ambassador of the Year.

SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor - \$1,000
- Happy Hour Sponsor – \$750 **SOLD**
- Table Sponsors (20) - \$200
- Award Sponsors (3) - \$150

SPONSORSHIP BENEFITS

- Presenting: Logo on event materials, social media marketing, branded swag bags, reserved table for 7, podium minutes
- Happy Hour: Reserved table for 7, branded drink tickets for all attendees, social media marketing, items for swag bags
- Table Sponsors: Table for 7 (reserved), items for swag bags
- Awards: 2 tickets, (optional) award presentation, items for swag bags

EVENT INFORMATION:

- Date: Thursday, November 9, 2023
- Location: Wabash & Erie Canal Center, Delphi
- Ticket Price: \$25/person

Attendance: 125-175

Non-Profit Fair

EVENT DATE: Wednesday, December 6, 2023 / SPONSORSHIP DEADLINE: November 1

EVENT INFORMATION

NEW event will feature non-profit organizations serving Carroll County. Organizations will have the opportunity to share information about their mission, their organization, fundraising and board member needs, as well as volunteer opportunities. Participants will enjoy a meal and keynote speaker with public event immediately following. High school students seeking volunteer hours will be encouraged to attend. Sponsorship will be used to provide a meal for the organizations and any related speaker fees.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$1,000 (co-sponsorship available)

SPONSORSHIP BENEFITS

- Logo on event promotional materials
- Verbal recognition
- Opportunity to address participants
- Social media marketing

EVENT DETAILS

- Event: Wednesday, December 6, 2023
- Location: Wabash & Erie Canal Center, Delphi
- FREE to attend